2024 Strong for Life Wellbeing Program Calendar



Reach your wellbeing goals in 2024 by joining these challenges and journeys.



QUARTER 1

Team Step Challenge

Step to the Simpson Branches

February 16 - March 15 Registration opens:

February 9



Promoted Healthy Habit Challenges

Time for Friends: Time with Friends/Time for Play January 8–14

> Keep it Routine: Rediscovering Your Focus February 12–18

> > Mindful Minute: Mindfulness March 11-17



Promoted Journey Managing Finances:

Shrink Your Debt

QUARTER 2

Team Step Challenge

A World Tour Trek

May 3 - June 14 Registration opens: April 26



Promoted Healthy Habit Challenges

On Budget: Saving Smart April 8–14

Device-Free Zone: Wisdom in Screen Use May 13-19

Brain Games: Nourishing Your Brain June 10–16



Promoted Journey

Healthy Eating: Eat for Health

QUARTER 3

Team Step Challenge

Carry the Simpson Torch by Stepping Through Olympic Cities

July 19 - August 16

Registration opens: July 12



Promoted Healthy Habit Challenges

Bit of Everything: Finding Culinary Joy July 8–14

Workout Time: Motivation to Move August 12–18

Loosen Up: Sleep Strategies for Success September 9–15



Promoted Journey Reducing Stress: Finding Joy and Purpose at Work

QUARTER 4

Team Step Challenge

A Fall Color Walk through the Top Places for Fall Foliage

October 4 - November 1

Registration opens: September 27



Promoted Healthy Habit Challenges

Staying Thoughtful: Cultivating Your Purpose October 14–20

Seriously Fun: Unlocking Workplace Happiness November 11–17

Step Away: Letting Go of Holiday Stress December 9–15



Promoted Journey

Being Productive: Maximize Productivity and Balance





To get started go to join.virginpulse.com/Strongtie or scan the QR code

